CRISIS MANAGEMENT SOLUTIONS



Crises come in many forms, and many times these anomalies exceed the established business continuity plans. When time is critical, businesses and stakeholders need a partner they can trust. SolomonEdwards' Crisis Management Solutions (CMS) partners with management to work through unplanned challenges and swiftly implements solutions to get you back on track.

Crisis Management Overview:

Our industry experts, averaging over 20 years of experience, tackle business and financial challenges with a focus on improving the efficiency and efficacy of operations. We specialize in providing a wide variety of solutions to help navigate through adverse situations.

SolomonEdwards provides CMS and project leadership with seasoned subject matter experts along with a rapidly scalable and deployable team. Our solutions are efficient, expandable and established. Our model allows us to launch a project immediately, reducing ramp up time and achieving target performance. Our Crisis Management Solutions include:

Crisis Management Office (CMO)

- Situational triage and solution assessment
- Leadership and communication management
- Strategic planning and road mapping
- Business outcome measurement and alignment
- Stakeholder management
- Financial management
- Resource and team management

Cash Flow & Liquidity Management

- Working capital assessment and management
- Working capital process improvements
- · Cash flow modeling and management
- Cost reduction
- Vendor and payable management
- Receivable and collection optimization

Interim Management

- Chief Crisis Officer (CCO)
- CXO services (Chief Financial Officer, Chief Accounting Officer, Chief Integration Officer)
- Controller, treasurer and other financial management needs
- Senior advisors to management

Financial & Restructuring Advisory

- Senior financial advisory
- Negotiations with creditors, lenders and trade
- Financial interruption and restructuring advisory
- Operational interruption and restructuring advisory
- Communication management

Interim Corporate Services

- Interim reporting services
- Interim business process management to augment or assume interrupted back-office activities
- Business process disruption staffing
- Scalable and immediately deployable staff augmentation



Claims Management

- Claim adjudication management (e.g. mass litigation, product liability, environmental and natural disasters, customer issues, etc.)
- Claims management process design, facilitation and implementation
- Claim reconciliation support
- Distribution process management
- Claim process reporting, estimations and KPI

Corporate Rationalization & Managed Exit

- Corporate footprint realignment
- Corporate management exit services
- Rationalization management
- Operational and financial transition services
- Post-closure management

Our qualifications to serve:



Experienced subject matter experts



Rapid & scalable resource deployment



International client service platform with local resource talent



Complementary offering to existing advisors

FOR MORE INFORMATION, PLEASE CONTACT:



John Moerman, CPA | Managing Partner, T&RS

John Moerman serves as the Managing Partner of our A&F Advisory/Business Transactions services, with a focus on Accounting Advisory, Finance Advisory, and Governance & Regulatory Compliance. He also oversees East Region Sales for the firm. In these roles, John has overall responsibility for client service, operations, growth and business development. He brings more than 20 years of experience in accounting, finance, operations and business management. John has previously served as Managing Partner, Commercial Banking and Managing Partner of our Philadelphia market.

P: 484.581.2382 | E: jmoerman@solomonedwards.com



L. Michael Fleming, CIRA, | Principal, T&RS

Michael Fleming is a Principal in SolomonEdwards' Turnaround & Restructuring Services practice specializing in crisis management. He is an experienced financial advisor with over 20 years of financial, crisis management and restructuring experience and is a Certified Insolvency and Restructuring Advisor (CIRA). He has created complex connected systems to manage large global teams resulting in real-time resolution and has advised client executives, attorneys and teams through a variety of distressed and non-distressed situations ranging in size from small companies through the largest bankruptcies in U.S. history.

P: 617.812.5002 | E: Imfleming@solomonedwards.com