

Project management focuses on the delivery of a single project, program management coordinates multiple, related projects and operations toward achieving a common strategic objective. Whereas program management is about defining and achieving organizational objectives through the management of complex projects and resources. The following is a list of our services:

Project Management

- ✓ Scope Statement
- ✓ Plan development & Execution
- ✓ Time Management
- ✓ Cost Management
- ✓ Delivery Management
- ✓ Quality Control
- ✓ Issue & risk Management
- ✓ Resource & Team Management
- ✓ Project Communications

Program Management

- ✓ Leadership and Communication
- ✓ Strategic Planning & Roadmapping
- ✓ Business Outcome Measurement & Alignment
- ✓ Stakeholder Management
- ✓ Integration and Governance
- ✓ Financial Management
- ✓ Resource Planning
- ✓ Quality Assurance
- ✓ Vendor & Third-Party Management
- ✓ PMO Infrastructure Management

Complex Situations Snapshot



Customer Experience Program Improvement



In an attempt to improve customer experience, a global Fortune 100 technical organization engaged SolomonEdwards for project management assistance in the early stages of implementing a text analytics program to analyze market research feedback. SolomonEdwards' provided a seasoned Project Manager who joined the client's project team in intensive training on the new platform and development of models already in progress.

SolomonEdwards simultaneously provided project management, process development and documentation, while helping the client to develop models and build dashboards. These analytics helped to uncover insights that had been previously unavailable to the client by providing a method of quantifying text data, determining the sentiment of the data, and understanding the unstructured text data relative to structured data.

Credit Card Portfolio Conversion



SolomonEdwards supported a multinational financial services corporation with the complex issues inherent in purchasing, onboarding and converting a cross-network credit card portfolio, efficiently providing flawless technical and servicing execution, and delivering a seamless onboarding experience, with frequent, clear communications and minimal disruption to customers.

PMO Model



Following a significant sales force reorganization, our global technology client needed an aggressive approach to drive change among sellers. Our Managed Service solution included establishing a Program Management Office model (PMO) to lead the cross-functional effort. The PMO included a lead and tactical support to help engage stakeholders across the business, and organize a team to drive the required work. The PMO guided the work of the tracks, ensured consistent messaging across the program, engaged executive stakeholders, and reported to leadership funding the initiative.



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