



Service Overview: Business Transformation

SolomonEdwards' Business Transformation service delivers strategic execution and tangible outputs designed to create a positive impact on your organization and maximize performance through measured operational excellence.



Strategy

Using a holistic approach, we help executives and leaders play a more prominent and proactive role as facilitators of organizational business transformation strategy, assisting teams as they tackle business and financial challenges, with a focus on improving the efficiency and efficacy of operations.

People

As professional services specialists with a fleet of expert talent on-hand, we specialize in launching new go-to-market strategies, improving operational efficiencies, implementing new technology, re-engineering business processes, introducing organizational change, and reimagining leadership and/or culture.

Process

Technology

SolomonEdwards will collaborate with your business to address its unique challenges, aligning strategy with operations through our suite of business transformation offerings.

Areas of Focus



Our Transformation Areas span the suite of SolomonEdwards' Business Transformation offerings:

M&A

Finance

Human
Resources

Shared
Services

System
Selection

Turnaround
&
Restructuring

Program & Project Management

- Program Management
- Program Management Office (PMO)
- Project Management

Organizational Change Management

- Acquisition Integration
- Readiness & Adoption
- Impact Assessment
- Resistance Management
- Stakeholder Engagement
- Organizational Alignment & Cultural Mapping
- Learning Strategy & Planning
- Training Development & Execution

Business Process Redesign

- Front, Middle & Back Office Operations
- Systems Optimization & Implementation
- Technology & Digital Strategy

Communications

- Communication Organization Design & Leadership
- Executive Communications
- Internal Communications
- Program Communications
- Sales & Marketing Communications
- Stakeholder & Employee Engagement
- Thought Leadership

Areas Where We've Helped Organizations



Strategy
Changes



Acquisition
Integration

Objectives & Key
Results (OKRs)



HR
Transformation

Roadmapping



PMO as-a-Service
(PMOaaS)



Team
Effectiveness



Finance
Transformation



Reporting as-a-
Service (RaaS)



Our Commitment to Your Business



Whether providing program management, project management or PMO services, we are committed to:

- Partner with you on all aspects of our engagement
- Be flexible in our approach aligned with your culture, process, and needs
- Execute at the highest level of quality
- Conduct Knowledge Transfer as we transition out

Successful Engagements



Maturity Assessment

A biotechnology company was growing quickly and expanding its manufacturing footprint. Our team of experts identified gaps between current state and future targets within the business processes and technology integration activities and aided in the development of a current state process capability maturity assessment.

Acquisition Integration

A global networking company acquired a company with a start-up culture and resistance to a full integration. SolomonEdwards provided a team of four Integration Leads and various SMEs on a series of integration workstreams. Each workstream managed the integration and enhancement of processes across their functional area. Additionally, we supported the IMO with change management, communication, and project coordination across all workstreams.

Cross-Functional System Implementation

SolomonEdwards brought in a recognized industry expert to implement an emerging system for several large corporations. Our expert was able to work with vendors, business owners and the accounting, training, and reporting departments to compile their needs and successfully implemented the new system.

About SolomonEdwards

SolomonEdwards is a national professional services firm focused on strategy execution. By providing exceptional people for complex situations, we deliver subject matter expertise, apply proven project delivery models, and design custom solutions for your business. We focus on the areas of Accounting & Finance, Business Transformation, Governance & Regulatory Compliance, Transaction & Regulatory Advisory Services, and Turnaround & Restructuring Services.



Ann Hook

COO & Managing Partner

P: 484.384.2518 | E: ahook@solomonedwards.com

www.solomonedwards.com



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